



FOR IMMEDIATE RELEASE
June 6, 2023

CONTACT
David Core-PVCC Board Chair
Email: dcore@doorcontrolsusa.com
Phone: 903-368-3678

PLAIN VIEW COMMUNITY CENTER UNVEILS BOLD NEW STRATEGIC PLAN WITH A COMMUNITY EVENT

Plain View, North Carolina– June 6, 2023 – Plain View Community Center is celebrating the end of Phase 1 in their community park project and the completion of their 5-year Strategic Plan with a Community Celebration and Ribbon Cutting. The event will be June 15, 2023 at the Plain View Park and Community Center from 6-8pm. Hot dogs, hamburgers, and ice cream will be served and inflatables and facilities will be open for use during the event.

The Plain View Community Coalition Board participated in a rigorous Strategic Planning Process led by nationally acclaimed consultants from Funding for Good. The Plan was adopted by the board for release to the public in May 2023. This new strategic plan aims to: Expand Multi-Use Facilities for recreation and wellness; construct a covered outdoor pavilion; install a new playground; and renovate the existing gym. The PVCC aims to succeed in providing robust multi-generational programs for recreation and wellness with improved community engagement. Their Strategic Plan also included goals to diversify financial support for better long-term sustainability along with implementation of quality park operations. The PVCC will strive to accomplish these goals in the next 2 to 5 years.

This ambitious new strategy continues Plain View Community Center’s commitment to implementing and planning achievable goals and objectives for ongoing accountability with a vision for improved health and community engagement through accessible recreational and wellness programming for over 1600 families in our growing community within Sampson County.

The new plan helps position Plain View Community Center to promote community engagement and wellness which involves addressing residents of all ages with access to affordable local indoor and outdoor recreational facilities.

Chair David Core stated “The PVCC Board’s vision for a self-sustained park for our residents has really started to take shape in the last 3 years. We feel this plan equips our board to move forward with Phase 2 of our Plan with clear, goal-oriented direction.” The treasurer, Jim Schmidlin, added “we have felt strongly we need a plan for long term financial sustainability. Without a tax base for funding, we needed clear objectives in how we can achieve funding for programming and operations over the next 5-10 years.”

Plain View Community Center invites community members to engage socially, sign-up for volunteer opportunities, and complete surveys and feedback forms to help in the planning process to build a stronger and more trusting relationship with the PVCC.

Plain View Community Center

Plain View Community Center (PVCC) was created out of necessity when the local elementary school was relocated to a new location. The community center and accompanying board was created to determine a new use and sustainability of the existing building and property. It was determined the best option for the old school was to raze the building and keep the existing gym. The Board launched a fundraising campaign and raised the money through local private donations to complete the removal phase as well as making required maintenance on the existing gym.

The PVCC board is composed of 9 volunteer members and currently has 1 part-time staff member. The board and staff's main objectives at this point are to upgrade the property and facilities to provide a resource for community involvement that includes youth and adult recreational activities, venue for private events, community voting location, and other community events.

The board is also focusing on the long-term sustainability so the PVCC will be an asset for the Plain View community for generations to come.

Mission:

To help ensure a safe, healthy, and close-knit community.

Vision:

Enhance the quality of life of Plain View residence for generations to come by access to recreational and wellness programming for all ages.

Community Commitment:

Continuing to enhance the quality of life of Plain View residents by providing array of wellness activities, social gatherings, outreach, and access to various recreational and wellness enrichment programs for all ages.